

CHANDIGARH UNIVERSITY WORK-LINKED DEGREE PROGRAMS:

A GATEWAY TO LEARNING, WORKING AND EARNING AT THE SAME TIME

About the university

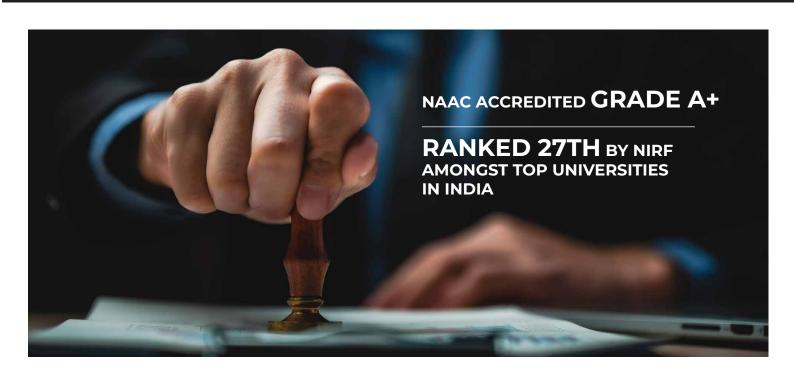


Chandigarh University (CU) is a well-known name in Indian education, recognized for delivering excellence in academics, research, and placements. CU has redefined higher education with a unique academic model, unparalleled industry collaborations, and a focus on experiential learning. It is backed by modern infrastructure, international partnerships, and outstanding facilities that ensure students graduate career-ready.

About Chandigarh University's Work-Linked Degree Programs

CU's Work-Linked Degree Programs combine classroom learning with real-world industry experience, preparing students for successful careers. These programs are tailored to bridge the gap between education and employment by immersing students in practical work environments while they complete their degrees.

Accreditations





Work-Linked MA - Journalism & Mass Communication

The MA Journalism & Mass Communication Work-Linked Degree Program offers a unique blend of academic rigor and practical experience, designed for aspiring media professionals who want to excel in the dynamic world of journalism and mass communication. This program integrates theoretical knowledge with hands-on industry exposure, enabling students to master the art of storytelling, public communication, and media production.

Duration: 2 Years

Eligibility: Bachelor's Degree with at least 50% Marks in aggregate or its equivalent from a recognized board/University.

For students having no Mathematics background compulsory 3 credit bridge course will be offered by the university.

Course Structure

Semester 1				
Introduction to Mass Media,Industry & Management	Print Journalism			
Communication Theories & Models	Professional Communication			
National & International Issues and Affairs				

Semester 2				
Broadcast Journalism	Digital Media			
Fundamentals of Advertising	Corporate Communication & Reputation Management			
Fundamentals of Public Relations				

Semester 3				
Media Laws & Ethics	Transmedia Storytelling			
Communication Research	Radio Programming & Production			
Mobile Journalism	Television Programming & Production			

Semester 4				
Digital Advertising & PR Strategies	Social Media Content & Marketing			
Investigative Journalism	Capstone Project			

Fee Structure

Admission Fee: INR 1000

MA - Journalism & Mass Communication	SEM 1	SEM 2	SEM 3	SEM 4	SEM 5	SEM 6
Course Fee	₹22,500/-	₹22,500/-	₹22,500/-	₹22,500/-	₹22,500/-	₹22,500/-
Annual Fee	₹45,000/-		₹45,000/-		₹45,000/-	
Total	₹90,000/-					



Learn From the Best - Anytime, Anywhere!



For More Information: