



**CHANDIGARH
UNIVERSITY**

Discover. Learn. Empower

**NAAC
GRADE A+**

Accredited University



CHANDIGARH UNIVERSITY WORK-LINKED DEGREE PROGRAMS:

**A GATEWAY TO LEARNING, WORKING
AND EARNING AT THE SAME TIME**

About the university



Chandigarh University (CU) is a well-known name in Indian education, recognized for delivering excellence in academics, research, and placements. CU has redefined higher education with a unique academic model, unparalleled industry collaborations, and a focus on experiential learning. It is backed by modern infrastructure, international partnerships, and outstanding facilities that ensure students graduate career-ready.

About Chandigarh University's Work-Linked Degree Programs

CU's Work-Linked Degree Programs combine classroom learning with real-world industry experience, preparing students for successful careers. These programs are tailored to bridge the gap between education and employment by immersing students in practical work environments while they complete their degrees.

Accreditations



NAAC ACCREDITED **GRADE A+**

RANKED 27TH BY NIRF
AMONGST TOP UNIVERSITIES
IN INDIA

Why Choose CU?



**UGC-approved
& industry-
recognized**

**Earn while
you learn**



**Expert faculty &
Industry Mentors**

**Placement
Assistance**



500

Fortune Global

Plethora of
Global Fortune
MNC's awaiting
you

500

Fortune India

Earn best placement
packages within
Country's
top industries

1.7 CR

Placements

Highest International
Package Offered

120+

Startups

Entrepreneurship
projects
registered
successfully

1200+

Patents

Claiming accolades
with 1200+
successful patents

Work-Linked

Degree Programs
entitled by UGC

Work-Linked Master of Business Administration (MBA) - Business Analytics

The MBA in Business Analytics is a specialized postgraduate program tailored for professionals who want to combine business acumen with data-driven decision-making. Delivered in a work-linked format, the program provides real-world exposure to analytics tools and techniques, empowering learners to drive strategic decisions. The curriculum includes advanced topics like machine learning, big data analytics, and data visualization, preparing students for impactful roles in analytics and consulting.

Duration: 2 Years

Eligibility: Bachelor degree in any discipline with at least 55% marks from recognized University/ Institution with Mathematics/Statistics/Quantitative Techniques as one of the subjects at 10+2 or Graduation Level. Graduates of recognized professional programmes like CA/ICWA/CS etc. are also eligible to apply.

Course Structure

Semester 1	
Statistical Analysis for Business Decisions	Spreadsheet Modeling and Analysis
Business Analytics	Introduction to Business Analytics
Decision Science	

Semester 2	
Multivariate Data Analysis	Advance Python Programming
Business Research Methods	Data Mining
Quantitative Aptitude and Data Interpretation	

Semester 3

Predictive & Descriptive Analytics	Advance R Programming
Data Analysis for Business Decisions	Data warehousing and visualization
Big Data Analytics and tools	

Semester 4

Planning Analytics	Predictive Modeling
Sectoral Analytics	Machine Learning
Business Forecasting & Time series	

Fee Structure

Admission Fee: INR 1000

Master of Business Administration (MBA)	SEM 1	SEM 2	SEM 3	SEM 4	SEM 5	SEM 6
Course Fee	₹45,000/-	₹45,000/-	₹45,000/-	₹45,000/-	₹45,000/-	₹45,000/-
Annual Fee	₹90,000/-		₹90,000/-		₹90,000/-	
Total	₹1,80,000/-					



Learn From the Best - Anytime, Anywhere!



For More Information:

 wlp-cu.com

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