



**CHANDIGARH
UNIVERSITY**

Discover. Learn. Empower

**NAAC
GRADE A+**

Accredited University



CHANDIGARH UNIVERSITY WORK-LINKED DEGREE PROGRAMS:

**A GATEWAY TO LEARNING, WORKING
AND EARNING AT THE SAME TIME**

About the university



Chandigarh University (CU) is a well-known name in Indian education, recognized for delivering excellence in academics, research, and placements. CU has redefined higher education with a unique academic model, unparalleled industry collaborations, and a focus on experiential learning. It is backed by modern infrastructure, international partnerships, and outstanding facilities that ensure students graduate career-ready.

About Chandigarh University's Work-Linked Degree Programs

CU's Work-Linked Degree Programs combine classroom learning with real-world industry experience, preparing students for successful careers. These programs are tailored to bridge the gap between education and employment by immersing students in practical work environments while they complete their degrees.

Accreditations



NAAC ACCREDITED **GRADE A+**

RANKED 27TH BY NIRF
AMONGST TOP UNIVERSITIES
IN INDIA

Why Choose CU?



**UGC-approved
& industry-
recognized**

**Earn while
you learn**



**Expert faculty &
Industry Mentors**

**Placement
Assistance**



500

Fortune Global

Plethora of
Global Fortune
MNC's awaiting
you

500

Fortune India

Earn best placement
packages within
Country's
top industries

1.7 CR

Placements

Highest International
Package Offered

120+
Startups

Entrepreneurship
projects
registered
successfully

1200+
Patents

Claiming accolades
with 1200+
successful patents

Work-Linked

Degree Programs
entitled by UGC

Work-Linked Master of Business Administration (MBA)

The Master of Business Administration (MBA) program is designed for ambitious professionals aiming to advance their careers in business and management. Delivered in a work-linked format, the program integrates academic knowledge with hands-on industry experience, equipping learners to tackle real-world challenges. The curriculum emphasizes strategic management, leadership, and innovation, providing a robust foundation for professional growth in dynamic business environments.

Duration: 2 Years

Eligibility: Bachelor's degree in any discipline with at least 50% marks from recognized University/Institution. Graduates of recognized professional programmes like CA/ ICWA etc. are also eligible to apply

Course Structure

Semester 1	
Business, Society and Law	Managerial Economics
Financial Reporting and Analysis	Marketing Management
Management Practices & Organizational Behavior	Communication Skills
Decision Science	

Semester 2	
Human Resource Management	Financial Management
Supply Chain & Logistics Management	Productions & Operations Management
Consumer Psychology	Professional Communication Skills
Business Research Methods	

Semester 3

Strategy, Business and Globalization	Elective as per Specialization
Data Analysis for Business Decisions	Elective as per Specialization
Management Lessons from Ancient India	Elective as per Specialization
Elective as per Specialization	

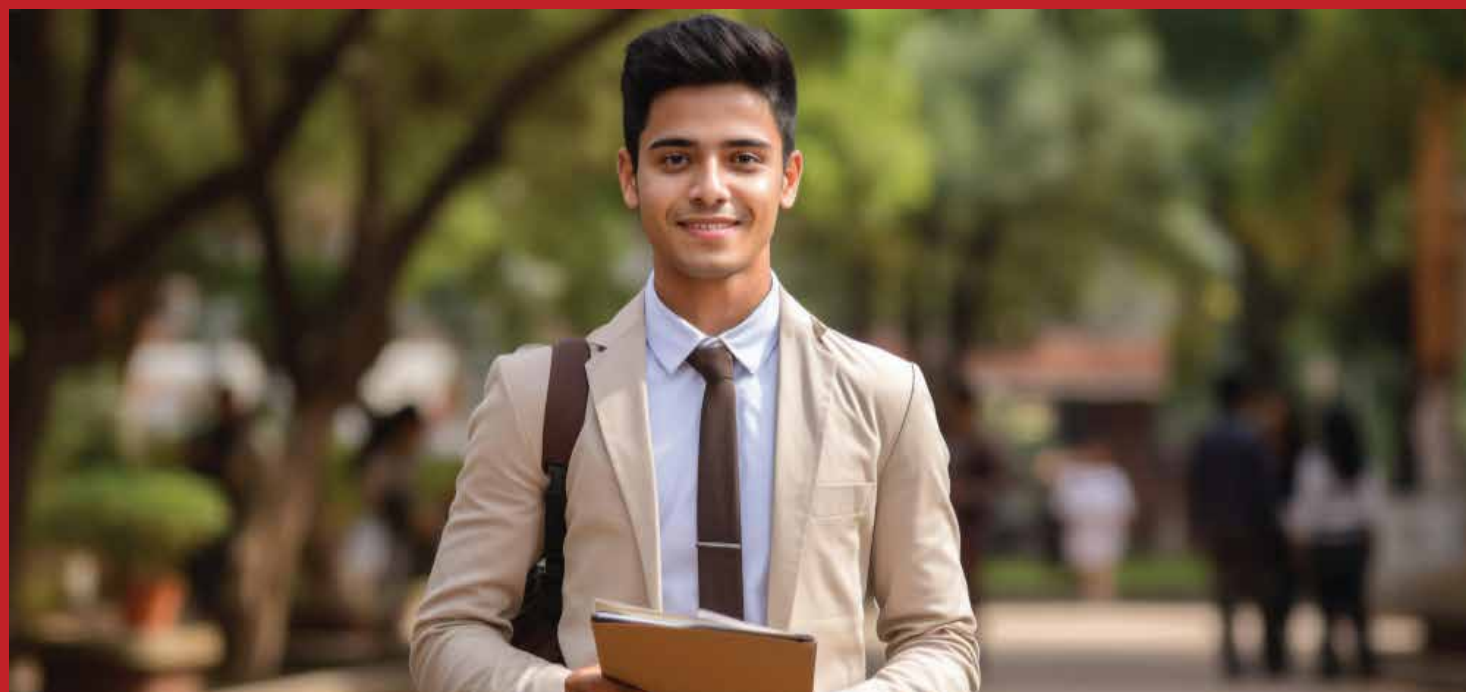
Semester 4

Project Management	Elective as per Specialization
Values and Ethics	Elective as per Specialization
Academic Research Writing/ Industry Immersion/ International Project/ Social Outreach Initiatives/Case Writing / Rural Immersion	

Fee Structure

Admission Fee: INR 1000

Master of Business Administration (MBA)	SEM 1	SEM 2	SEM 3	SEM 4	SEM 5	SEM 6
Course Fee	₹39,500/-	₹39,500/-	₹39,500/-	₹39,500/-	₹39,500/-	₹39,500/-
Annual Fee	₹79,000/-		₹79,000/-		₹79,000/-	
Total	₹1,58,000/-					



Learn From the Best - Anytime, Anywhere!



For More Information:

 wlp-cu.com

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